



RICOH
imagine. change.

Efficient, Cost Effective Printing from Anywhere: RICOH CloudStream

Simplify print, cut costs, and support
your workforce from any location

Legacy print setups are quietly costing you

Print is one of the last areas of IT still running on outdated infrastructure — and those hidden costs are adding up. Many businesses are stuck with legacy print systems that weren't built for hybrid work, mobility, or modern IT demands.

Here's how outdated print systems cause real friction day to day:

- **High Costs:** Expensive print servers, maintenance, power consumption, and constant driver updates drain your IT budget.
- **IT Burden:** Your IT team spends valuable time troubleshooting printer issues, managing drivers, and responding to "I can't print" tickets.
- **Security Vulnerabilities:** On-premise print servers can be a weak point in your network security, especially with outdated drivers.
- **Limited Flexibility:** Support for remote workers, BYOD policies, and multi-office setups becomes complex and often frustrating.
- **Inconsistent User Experience:** Different drivers, clunky interfaces, and unreliable printing can lead to user frustration and lost productivity.
- **Environmental Impact:** Unmanaged printing contributes to wasted paper, toner, and energy.

If any of this sounds familiar, you don't need a full infrastructure makeover – just a smarter way to manage printing. That's where **RICOH CloudStream** comes in: a cloud-based print platform that simplifies, secures, and modernises how your business prints, while enabling employees to print from anywhere without compromising compliance.



Cloud Printing, Explained Simply

No driver chaos. Just secure, simple printing... anywhere.

Cloud printing removes the complexity of traditional setups like print servers, drivers, and manual admin tasks by shifting everything to the cloud. The result is a unified platform that's easier to manage, more secure, and ready for how people work today.



No more print servers

Eliminate the need for dedicated print servers, reducing hardware costs, energy consumption, and IT maintenance.



Manage everything in one place

Manage your entire print fleet, users, and policies from a single, intuitive cloud-based dashboard, accessible from anywhere.



Security built in

Print jobs are encrypted and securely routed locally or through the cloud, often with features like secure pull printing so documents only print when the right person is at the device.



Scales with your business

Easily scale your printing capabilities up or down to meet changing business demands, without investing in new hardware. Perfect for growing businesses, seasonal fluctuations, or remote workforces.



A consistent user experience

One single driver for all printers means users get a consistent, reliable printing experience, no matter what device they're on, where they're working, or which printer they're using.

Future-Proof Your Printing: Designed for Modern Computing.

Technology keeps advancing, and not all print systems keep pace. Be it new **Windows features** or **ARM-based laptops** that don't support third-party drivers, RICOH CloudStream is built to adapt. That means less disruption, fewer IT issues, and more time focused on work that matters.

Built for Windows Protected Print (WPP)

Microsoft's WPP is a significant shift in Windows printing, moving towards a more secure, driverless model it will be standard in Windows OS in 2027. Ricoh's Cloud Print platform is compatible with WPP out of the box meaning no major changes to your environment when it becomes a standard on your Windows PC.

ARM Processors: Powering the Next Generation of Devices and Cloud Computing

Newer devices like ARM-based laptops (e.g., Microsoft Surface Pro's using Snapdragon chips) often can't use traditional print drivers, preventing them from printing. The universal driver in the Ricoh Cloud Platform supports ARM devices allowing you to easily print.



Local success, global scale: Cloud printing in action

A major global travel business headquartered in Australia transitioned more than 500 printers to RICOH CloudStream with support from Ricoh Australia. By combining secure release printing with standard push printing, the company was able to eliminate the need for on-site print servers, significantly reduce IT workload, and simplify their printing environment. Importantly, they achieved these results without replacing their existing printer fleet, making the shift both cost-effective and low-disruption across their global operations.

Benefits of a Cloud Print Platform

Lower Costs & Less IT Overhead

- ✓ Remove print servers & multiple drivers
- ✓ No ongoing patching or application updates
- ✓ Free up IT staff for higher-value work

Simpler Management

- ✓ One web-based dashboard for all devices
- ✓ Vendor agnostic & supports existing fleet

Stronger Security & Compliance

- ✓ End-to-end encryption
- ✓ Secure release & Zero Trust environment
- ✓ Data hosted in Australian data centres
- ✓ Supports WPP & ARM-based devices

Flexible for Any Workplace

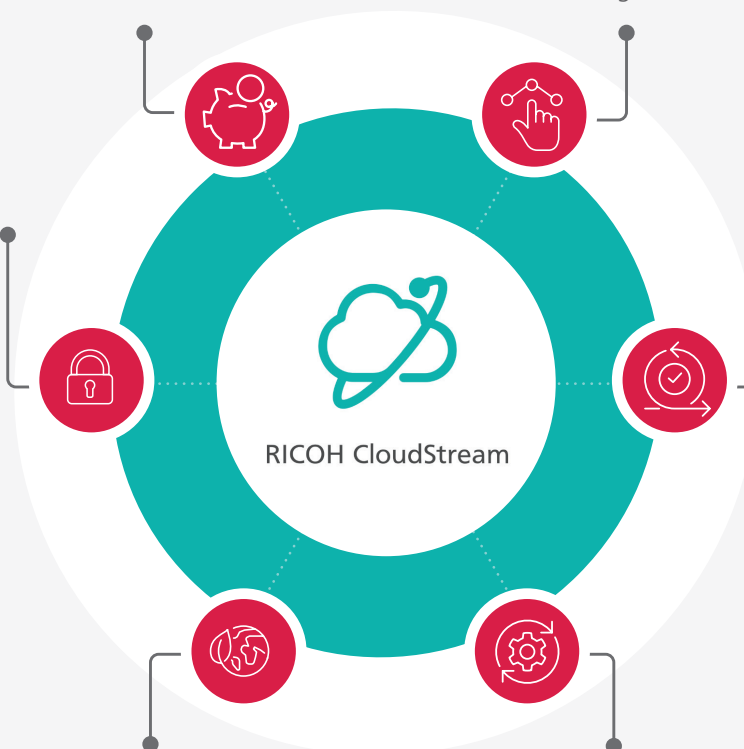
- ✓ Works in home, office, and hybrid setups
- ✓ Location-aware printing for relevant devices

Sustainability & Insights

- ✓ Reduce waste & energy use
- ✓ Built-in reporting to control costs and set policies

Boost Productivity

- ✓ Secure printing from any device, anywhere
- ✓ Add new devices quickly with minimal cost



It's time to rethink printing. Start your cloud printing journey today with Ricoh

Modern printing shouldn't be complicated. Let Ricoh help you simplify your print setup with a flexible cloud platform that works the way your people do.

Contact us for a personalised consultation and demonstration.



Learn more about RICOH CloudStream:
ricoh.com.au/ricoh-cloudstream